

PARTH GUPTA
MALE, 28

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EDUCATION

Qualification	Institute	Key Achievements	Year
Fellow Program in Management (Economics & Public Policy, <i>PhD</i>) (Pursuing)	Management Development Institute, Gurgaon (NIRF Management Ranking-11)	8.0/10 CGPA - II rank in I semester	2024-28
Master of Commerce	Department of Commerce, Delhi School of Economics	- Entrance exam AIR 15/20,000 61.60%	2018-20
Bachelor of Commerce (Hons.)	Delhi College of Arts and Commerce, University of Delhi	7.51/10 CGPA - II rank in I Semester	2015-18
Chartered Accountancy(<i>CA</i>)- <i>Intermediate</i> Level	Institute of Chartered Accountants of India (ICAI)	Single attempt, Both Groups- 62.71%	2015-17
Senior Secondary Examination, <i>Class XII</i>	St. Anselm's Pink City Senior Secondary School, Jaipur	95% - School topper	2014-15
Secondary Examination, <i>Class X</i>	St. Anselm's Pink City Senior Secondary School, Jaipur	10.0 CGPA - School topper	2012-13

WORK EXPERIENCE

Management Development Institute, Gurgaon

Research Scholar under the guidance of *Prof. Puneet Arora* (2025- Present)

- Research Title: "*Gender Differences in Voluntary Task Participation and Perceived Recognition: A Behavioural Economics Perspective*"
- Conducted an in-depth literature review to explore how gender influences willingness to take on voluntary tasks and the social or professional recognition received.
- Designed vignette-based experimental scenarios to isolate gender and effort cues and assess perception biases.
- Developing nudge-based interventions aimed at reducing gendered disparities in voluntary task assignments and recognition.

Finance Commission, a constitutional body with the Management Development Institute, Gurgaon

Research Scholar under the guidance of *Prof. Sunil Ashra* and *Dr. Rupamanjari Sinha Ray* (2024 – 25)

- Project Name: '*Evaluation of state finances concerning Haryana*'
- Analysed socio-economic indicators to compare Haryana's development across sectors.
- Benchmarked innovative financial and social policies from other Indian states.
- Suggested behavioural interventions for enhancing state revenue using simple nudge-based techniques.

PRO BONO EXPERIENCE

Department of Economics, University of Rajasthan

Research Contributor under the guidance of *Dr Girdhari Lal Meena* (2023 –24)

- Government-Sponsored Project: 'The State of Horticulture Marketing System: An Empirical Study'*

(Indian Council of Social Science Research Major Project (ICSSR)- Funding INR 25,00,000)

- Authored the chapter related to the horticultural marketing landscape in Rajasthan, highlighting key challenges and opportunities.
- Suggested optimal solutions to reduce the inefficiency in the agricultural markets.

Directorate of Education, Government of National Capital Territory of Delhi, Delhi

Business coach under the *Entrepreneurship Mindset Curriculum (EMC)* program (2023-25)

- Designed curriculum and delivered lectures on marketing, product life cycle, and business fundamentals.
- Guided students on conflict resolution, team dynamics, and early-stage project development, with one team qualifying for the top 100 for national presentation.
- Worked with the students to develop the course structure for the second year.

ACADEMIC ACHIEVEMENTS

- Qualified for Junior Research Fellowship (**NET-JRF**) in **Commerce** with All India Rank (**AIR**) **28 in 2019 and December 2022**. Achieved percentile scores of **99.96 and 99.84**, respectively, with a success rate of only 0.3%. The fellowship offers funding of up to **INR 30,00,000**.
- Cleared National Eligibility Test (**NET**) in **Management** for Assistant Professorship in **July 2023** with a **99.71 percentile**, against an estimated success rate of 3%.
- Cleared National Eligibility Test (**NET**) in **Human Resource Management** for Assistant Professorship in **December 2019** with a **99.30 percentile**, with a success rate of approximately 3%.
- **Secured AIR 13 and AIR 183 in the International Commerce Olympiad** conducted in **December 2013 and December 2014**, respectively, during **Class 11 and Class 12**.
- Secured admission offers for the **PhD program in 2024** from **IIM Shillong, IIM Kashipur, and IIM Rohtak**.

EXTRA-CURRICULAR ACTIVITIES

- **Co-Curricular:**
 - **Cricket** - reached the inter-university cricket semi-finals (2015–16) among 65 teams, which included international players.
 - **Jaipur Half Marathon Medalist** – Secured a medal finish in the top 500 at the Jaipur Half Marathon (by Sanskriti Foundation) thrice.
- **Organising Team Member – INDAM Doctoral and Early Career Academics (ECA) Colloquium & Conference (Theme: Sustainability in Emerging Economies – Integrating Business Excellence in Management Education)**
 - Managed registration and logistics for over 200 delegates, ensuring a smooth and seamless event experience.
 - Coordinated multi-track sessions on marketing, HR, and sustainability, ensuring timely and engaging discussions.
- **Office Bearer, Commerce Society, Delhi College of Arts & Commerce (Jul 2017–Apr 2018):**
 - Led a 50-member team, managing nine major events, including seminars and conferences.
 - Contributed to Vaanijya - society newsletter and selected future office bearers.